

Content Creation

From zero to viral: master content creation in 3 simple steps

A practical, no-fluff guide to content creation. Learn to turn your phone into a studio, master the algorithm, and build a loyal community through consistent, high-impact video content.

6 modules

What you'll learn

- ✓ Define your unique niche and generate endless video ideas
- ✓ Shoot professional-quality content with just your smartphone
- ✓ Edit videos quickly and effectively for maximum engagement
- ✓ Decode the algorithm and build a consistent growth strategy

Syllabus

1 Find your niche

Your niche Video idea

2 Record and post

Shoot with your phone Quick editing

3 Grow

The algorithm Consistency

Who is it for?

Creators, influencers, and entrepreneurs who want to build a personal brand and grow their audience online.

Start today at capacita.paulovila.org

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