

Sell Online

From zero to sold: launch and grow your online store

A practical, step-by-step guide to launching your online store, handling payments and logistics, and driving growth through great customer service and social proof.

6 modules

What you'll learn

- ✓ Set up your online store: choosing the right platforms, and writing high-converting product photos and descriptions
- ✓ Accept payments and ship orders: selecting reliable payment gateways and defining an efficient shipping strategy
- ✓ Scale your sales: delivering exceptional customer service and collecting genuine reviews to build trust and repeat business

Syllabus

1 Set up your store

Where to sell Photos and descriptions

2 Get paid and ship

Payment methods Shipping

3 Sell more

Customer service Reviews

Who is it for?

Aspiring entrepreneurs and existing sellers ready to move their products online and build a sustainable e-commerce business.

Start today at capacita.paulovila.org

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