

Start Your Business

Turn your idea into a real business

A practical, no-fluff path from idea to launch. Learn how to test your concept, find your first customers, and manage the basics that keep your business moving forward.

6 modules

What you'll learn

- ✓ Validate your idea and build a solid business model
- ✓ Launch with a minimum product and get your first customers
- ✓ Set smart pricing and track the basic numbers that matter

Syllabus

1 From idea to plan

Validate your idea Business model

2 Launch

Minimum product First customers

3 Grow it

Pricing Basic numbers

Who is it for?

Aspiring entrepreneurs and early-stage founders ready to take action.

Start today at capacita.paulovila.org

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