

Personal Brand

Build a Personal Brand That Opens Doors

A practical roadmap to turning your expertise into visibility. Learn how to define your voice, show up authentically, and grow a network that works for you — all through strategic content and intentional connections.

6 modules

What you'll learn

- ✓ Define your unique angle and craft a compelling personal story
- ✓ Create a standout profile and develop your own content strategy
- ✓ Grow your network by connecting with value and building reputation

Syllabus

1 Who you are

Your angle Your story

2 Show up

A standout profile Your own content

3 Grow your network

Connect with value Reputation

Who is it for?

Professionals and entrepreneurs who want to stand out, attract opportunities, and build authority through their personal brand.

Start today at capacita.paulovila.org

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