

Curso para cerrar la brecha del equipo en la competencia «Comunicación»

Turn communication gaps into your team's strongest competitive advantage

A practical, end-to-end program that takes your team from misunderstood to magnetic. Learn to listen deeply, speak clearly, lead meetings that actually move the needle, and navigate cross-cultural and hybrid dynamics with confidence. Real frameworks, measurable outcomes, and immediate workplace application.

37 modules

What you'll learn

- ✓ Identify communication styles and remove the barriers that slow teams down
- ✓ Deliver concise verbal updates, compelling written docs, and structured presentations
- ✓ Lead effective meetings, facilitate group alignment, and manage cross-functional workflows
- ✓ Optimize digital and hybrid communication tools without losing the human touch
- ✓ Master active listening and read non-verbal cues to prevent conflict before it starts
- ✓ Build confidence and emotional resilience for difficult conversations and high-stakes moments
- ✓ Navigate intercultural nuances and adapt messaging across global teams
- ✓ Measure real progress through diagnostics, formative checks, and structured feedback

Syllabus

1 Understanding Communication Fundamentals

Foundations of Effective Communication Recognizing Communication Styles Identifying Communication Barriers
Self-Awareness in Communication Practical Application in Daily Work

2 Enhancing Listening and Non-Verbal Skills

Mastering Active Listening Reading Non-Verbal Cues Empathetic Communication Effective Feedback Usage
Conflict Resolution via Communication

3 Developing Verbal and Written Communication Skills

Verbal Clarity and Conciseness Adapting Communication for Different Audiences Storytelling for Effective Messaging
Structuring Effective Presentations Written Communication Best Practices

4 Building Confidence and Resilience

Emotional Management in Difficult Conversations Building Communication Confidence Overcoming Communication Anxiety
Building Communication Resilience Cultivating a Growth Mindset

5 Advanced Communication in Organizational Contexts

Collaborative Team Communication Leading Effective Meetings Facilitating Group Communication
Cross-Functional Communication Management Communication Strategies for Organizational Change

6 Intercultural Communication

Intercultural Communication Principles Cultural Differences in Communication Cross-Cultural Communication Strategies
Cultural Case Studies

7 Digital Communication and Technology

Digital Communication Tools Virtual Collaboration Tools Hybrid Work Communication Management
Crisis Communication

8 Assessment and Feedback

Formative Assessment Summative Assessment Self and Peer Assessment Pre-Course Diagnostic Assessment

Who is it for?

Team leads, managers, and professionals who need to close real-world communication gaps and align their teams faster.

Start today at **capacita.paulovila.org**

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