

Digital Design

Design from scratch to pro: color, typography, layout, and export

A practical, hands-on journey through digital design: from understanding color and typography to crafting social posts, building a visual identity, and exporting files the right way. Learn by doing, with real-world examples you can apply immediately.

6 modules

What you'll learn

- ✓ Master the fundamentals of color, contrast, and typography
- ✓ Apply visual hierarchy and spacing for professional layouts
- ✓ Create social media posts and build a cohesive visual identity
- ✓ Export your designs correctly for every platform and purpose

Syllabus

1 Design basics

Color and contrast Typography

2 Create pieces

Social posts Your visual identity

3 Make it pro

Hierarchy and space Export right

Who is it for?

Entrepreneurs, marketers, creators, and designers who want to create polished visuals without relying on expensive tools or agencies.

Start today at capacita.paulovila.org

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